

## Text Comparison - latest editions of Comm Theory texts

**Griffin, Ledbetter & Sparks** - A First Look at Comm. Theory

McGraw-Hill, 11th edition, 2023

see [www.afirstlook.com](http://www.afirstlook.com) for more resources

**West & Turner** (McGraw-Hill) 7th edition, 2022

**Dainton & Zelley** (Sage) 4th edition, 2019

**Floyd, Schrot, Erbanta & Scharp** (Taylor & Francis)

2nd edition, 2022

**Littlejohn, Foss & Oetzel** (Waveland) 11th edition, 2017

**Wood** (Wadsworth) 3rd edition, 2004

**Infante, Rancer, Avtgis, & MacGeorge** (Kendall Hunt) 2nd 2017

**Baldwin, Perry & Moffit** (Pearson) 2004

**Croucher** (Routledge) 2015

**Stacks, Salwin & Eichhorn** (Routledge) 3rd edition, 2019

**Austin, Orbe & Sims** (Routledge) 3rd edition, 2019

This table updated October 4, 2022

	<i>A First Look - Full</i>	<i>A First Look - Brief</i>	<i>A First Look -Archive</i>	<i>West &amp; Turner</i>	<i>Dainton &amp; Zelley</i>	<i>Floyd, Schrot, et al</i>	<i>Littlejohn, Foss &amp; Oetzel</i>	<i>Wood</i>	<i>Infante, Rancer, et al</i>	<i>Baldwin, Perry &amp; Moffit</i>	<i>Croucher</i>	<i>Stacks &amp; Salwin</i>	<i>Austin, Orbe &amp; Sims</i>
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### All theories, in alphabetical order

Action Assembly Theory– <i>Greene</i>		X				X						X
Adaptive Structuration Theory– <i>Poole</i>			X	X	X	X			X	X		
Afrocentricity– <i>Asante</i> [28]	X											
Agency as Proeian– <i>Campbell</i>							X					
Agenda-Setting Theory– <i>McCombs &amp; Shaw</i> [37]	X		X	X	X	X		X	X	X	X	
Anxiety-Uncertainty Management Theory– <i>Gudykunst</i>			X	X		X		X	X	X	X	
Argumentative Skill Deficiency Model– <i>Infante &amp; Rancer</i>							X	X				
Argumentativeness– <i>Infante &amp; Rancer</i>							X	X				
Attribution Theory– <i>Heider &amp; Kelly</i>		X	X		X	X	X		X	X		
Bilingual Health Communication Model– <i>Hsieh</i>												X
Black Feminist Thought– <i>Collins / Goins &amp; Austin</i>		X										X
Bona Fide Group Theory– <i>Putnam &amp; Stohl</i>		X					X					
Categorical Imperative– <i>Kant</i>		X										
Channel Complementarity– <i>Mohan &amp; Dutta-Bergman</i>							X					
Classical Management Philosophy– <i>Weber, &amp; Taylor</i>		X					X		X	X		
Co-Cultural Theory– <i>Orbe</i> [27]	X			X		X						
Cognitive Dissonance– <i>Festinger</i> [16]		X			X	X	X		X	X	X	
Cognitive Valence Theory– <i>Anderson</i>									X			X
Coherentist Theory of Meaning– <i>Ellis</i>								X				
Collapse Theory of Corporate Image– <i>Moffit</i>								X				
Collective Memorializing– <i>Foss, Smith &amp; Hume</i>								X				
Communibiological Perspective– <i>McCroskey</i>							X		X			
Communication Accommodation Theory– <i>Giles</i> [25]	X			X	X	X	X		X	X	X	
Communication Activism for Social Justice– <i>Frey</i>		X										
Communication Apprehension– <i>McCroskey</i>								X		X		
Communication Privacy Management Theory– <i>Petronio</i> [12]	X			X	X	X	X				X	
Communication Theory of Identify– <i>Hecht</i>								X				
Communicative Constitution of Organizations– <i>McPhee</i> [23]	X							X				
Communitarian / Civic Journalism– <i>Christians</i>		X										
Compliance Gaining Strategies– <i>Marwell &amp; others</i>								X	X	X		
Complicity Theory/Critical Race Theory– <i>McPhail</i>								X			X	X
Concertive Control Theory– <i>Barker, Thompkins &amp; Cheney</i>								X				
Constricted and Constructed Potentiality– <i>Foss &amp; Foss</i>								X				
Constructivism– <i>Delia</i>			X			X	X	X	X	X	X	
Context Collapse– <i>boyd &amp; Warwick</i> [32]	X											
Convergence Theory– <i>Kincaide</i>								X				
Conversational Analysis– <i>Jackson &amp; Jacobs/Mandelbaum</i>								X				



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Excitation Transfer Theory – Zillmann	X												
Expectancy Value Theory – Fishbein							X						
Expectancy Violations Theory – Burgoon [6]	X			X X X X				X					
Extended Parallel Processing Theory – Witte					X X			X					
Face-Negotiation Theory – Ting-Toomey [26]	X			X X X X				X		X			
Family Communication Patterns Theory – Koerner & Fitzpatrick [7]	X				X X			X		X			
Faustain Bargain – Postman		X					X						
Feminine Resistance – Treheway							X						
Feminine Style – Campbell							X						
Feminist Standpoint Theory – Harding & Wood / Hartsock [29]	X			X X X X				X					
Feminist – general						X X X				X X			
FIRO Theory – Schutz		X					X						
Four Theories of the Press – Siebert, Peterson, Schramm		X											
Four-Faceted Model ... Leader Identity – Sims											X		
Fully Functional Society Theory – Heath							X						
Functional Persp. on Group Decision Making – Hirokawa & Gouran [20]	X			X X X				X X X					
Gatekeeping – Lewin											X		
Gender and Race – Ashcroft & Allen							X						
Genderlect Styles – Tannen				X		X	X						
General Semantics – Korzybski			X				X						
Goals-Plans-Action Model – Dillard						X X		X	X				
Golden Mean (and Virtue Ethics) – Aristotle		X											
Group Development Theory – Tuckman										X			
Groupthink – Janis		X X X X				X		X X X					
Health Belief Model – Janz & Becker											X		
Hermeneutics – Gadamer							X						
Hermeneutics – Ricoeur						X							
Hierarchy of Needs – Maslow			X					X			X		
High- and Low-Context Cultures – Hall		X								X			
Human Relations Approach – Likert										X			
Identity Management Theory – Imahori & Cupach							X						
Identity Negotiation Theory – Ting-Toomey							X						
Information Systems Approach to Organizations – Weick		X X X X X		X X X				X					
Information Theory – Shannon & Weaver			X						X X X				
Inoculation Theory – McGuire & Pfau					X X X				X		X		
Input-Process-Output Model – Collins & Guetzkow						X							
Interact System Model of Decision Emergence – Fisher		X											
Interaction Adaptation Theory – Burgoon							X	X			X		
Interactive Process Analysis Theory – Bales							X						
Interpersonal Deception Theory – Buller & Burgoon		X					X	X			X		
Invitational Rhetoric of Gender – Foss & Griffin							X						
Kinesics – Birdwhistell							X						
Knowledge Gap – Minnesota Team/Childers & Post. others											X		
Language Centered Perspective – Johagoa								X					
Language Expectancy Theory – Burgoon											X		
Language Intensity Theory – M. Burgoon									X				

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Limited Effects Model— <i>Klapper</i>						X							
Linguistic Relativity— <i>Sapir &amp; Whorf</i>	X					X	X	X		X			
Magic Bullet-Hypodermic Needle— <i>Laswell and others</i>						X	X			X			
Managerial Grid— <i>Blake &amp; Mouton</i>									X				
Marxism— <i>Marx</i>		X				X				X			
Meaning of Meaning— <i>Richards</i>			X					X					
Media and Cultural Production— <i>Bourdieu</i>							X						
Media Ecology— <i>McLuhan</i> [31]	X		X			X	X						
Media Effects Tradition— <i>Bauer, Lazarsfeld &amp; Klapper</i>		X								X			
Media Multiplexity Theory— <i>Hawthorne Waite</i> [13]	X					X							
Media Richness Theory— <i>Daft &amp; Lengel</i>						X				X			
Media Systems Dependency Theory— <i>Ball-Rokeach &amp; DeFleur</i>								X	X	X			
Mediation Theory of Meaning— <i>Osgood</i>			X										
Message Design Logic— <i>O'Keefe</i>				X	X	X							
Motivated Information Management— <i>Afifi &amp; Weinter</i>							X						
Motivation-hygiene Theory— <i>Herzberg</i>											X		
Multiple Sequence Model— <i>Poole</i>										X			
Muted Group Theory— <i>Kramarae</i> [30]	X		X	X	X	X				X			
Narrative Paradigm— <i>Fisher</i> [19]	X		X	X	X	X	X			X			
Network Theory— <i>Contractor &amp; Monge</i>							X						
New Medium Theory— <i>Poster</i>							X						
Nonverbal Immediacy Theory— <i>Anderson</i>										X			
Organizational Assimilation— <i>Jablin</i>							X		X	X	X		
Organizational Dissent— <i>Kassing &amp; Croucher</i>											X		
Organizational Identity and Control— <i>Cheney, Thompkins, Barker</i>						X	X				X		
Parasocial Interaction— <i>Rubin</i>	X									X			
Participatory Development— <i>Rogers</i>								X					
Performance Ethnography— <i>Conquergood / Turner</i>							X						
Phenomenology— <i>Husserl, Merleau, Ponty, Fish, Gadamer, Ricoeur</i>	X												
Politeness Theory— <i>Brown &amp; Levinson</i>							X	X	X	x			
Positive Deviance Approach— <i>Singhal</i>												X	
Post Structural Analysis— <i>Derrida, Lacon &amp; Foucoult</i>								X	X				
Post Structurlism— <i>Foucault</i>								X					
Postcolonialism— <i>Said et al</i>								X					
Postmodernism— <i>Lyotard</i>							X	X	X		X	X	
Predicted Outcome Value Theory— <i>Sunnafrank</i>							X			X			
Presentation of Self— <i>Goffman</i>								X	X				
Principle of Veracity— <i>Bok</i>	X												
Problematic Integration Theory— <i>Babrow</i>								X					
Proxemic Theory— <i>Hall</i>		X	X					X			X	X	
Psychological Reactance Theory— <i>Brehm</i>								X					
Queer Theory— <i>Butler</i>								X				X	
Reader Response— <i>Fish</i>								X					
Reception Theory— <i>Martin-Barbero</i>										X			
Reclaiming Conversation— <i>Turkle</i>	X												
Reflective Thinking— <i>Dewey</i>	X					X							

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Reinforcement Theory - <i>Byrne</i>									X				
Relational Control - <i>Rogers &amp; Farace</i>									X X				
Relational Dialectics Theory - <i>Baxter &amp; Bakhtin</i> [11]	X			X X X	X X X	X X X	X X X	X X X	X X X X				
Relational Prayer Theory - <i>Baesler</i>							X						
Relational Turbulence Theory - <i>Knobloch</i>		X							X				
Relationship Dissolution - <i>Knapp</i>											X		
Resonance Principle of Persuasion - <i>Schwartz</i>		X											
Responsive "I" - <i>Levinas</i>		X											
Rhetorical Situation - <i>Bitzer</i>							X						
Rhetorical Sensitivity - <i>Hart</i>										X			
Risk Perception Attitude Framework - <i>Rimal &amp; Real</i>								X					
Schema Theory - <i>Kellerman, Wicks, Axelrod, Graber</i>											X		
Semiotics - <i>Barthes</i> [33]	X						X		X				
Significant Choice - <i>Nilsen</i>		X											
Simplified Model of Social Influence Process - <i>Pavitt</i>							X						
Situational Leadership - <i>Hersey &amp; Blanchard</i>										X			
Situational Crisis Communication Theory - <i>Timothy &amp; Coombs</i>								X					
SMCR Model - <i>Berlo</i>										X			
Social Action Media Studies - <i>Anderson &amp; Schoening</i>								X					
Social Action Theory - <i>Anderson &amp; Schoening</i>								X					
Social Construction - <i>Shotter, Harre, others</i>		X					X						
Social Exchange Theory - <i>Thibaut &amp; Kelley</i>		X X	X X X	X X X	X X X	X X X	X X X						
Social Identity Theory - <i>Tajfel with Turner</i>		X											
Social Information Processing Theory - <i>Walther</i> [10]	X			X						X			
Social Judgment Theory - <i>Sherif &amp; Sherif</i> [14]	X							X	X X X				
Social Learning Theory-Social Cognition Theory - <i>Bandura</i>		X X		X						X X			
Social Network Theory - <i>Liu</i>												X	
Social Network Analysis - <i>Monge &amp; Contractor</i>						X							
Social Penetration Theory - <i>Altman &amp; Taylor</i> [8]	X		X		X	X X X			X X X				
Social Role Theory - <i>Eagly &amp; Karau</i>							X						
Social Support Theory - <i>Goldsmit &amp; Albrecht</i>								X					
Socio-Egocentric and Group-Egocentric Model - <i>Hewit et al</i>								X					
Speech Codes Theory - <i>Philipsen</i>			X			X							
Speech-Act Theory - <i>Searle, Morris, Wittgenstein</i>							X			X			
Spiral of Silence - <i>Noelle-Neumann</i>			X X				X		X X X X				
Strong Black Women Collective - <i>Davis &amp; Jones</i>													X
Structural Linguistics - <i>de Saussure</i>		X					X						
Structuration (see Adaptive Structuration) - <i>Fiddens &amp; Poole</i>								X					
Symbolic Convergence Theory - <i>Bormann</i> [21]	X			X X X	X X X				X X				
Symbolic Interactionism - <i>Mead</i> [5]	X		X		X X X								
Symmetry Theory - <i>Newcomb</i>									X				
Text and Conversation - <i>Taylor</i>								X X					
The Interactional View - <i>Watzlawick/Palo Alto Group</i>		X		X X X	X X X								
The Media Equation - <i>Reeves &amp; Nass</i>		X					X						
The Rhetoric - <i>Aristotle</i> [17]	X		X	X					X X				
Theory of Bureaucracy - <i>Weber</i>						X							

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Theory of Communication Competence— <i>Spitzberg &amp; Cupach</i>					X						
Theory of Deferential Adaptation— <i>De La Garza</i>											X
Theory of Distanctiation— <i>Ricouer</i>					X						X
Theory of Hyper(in)visibility— <i>Johnson &amp; Petermon</i>											X
Theory of Independent-Mindedness— <i>Infante</i>							X				
Theory of Interpersonal Communication Motives— <i>Rubin</i>							X				
Theory of Normal Social Behavior— <i>Rimal, Real, &amp; Lapinski</i>					X						
Theory of Normative Social Behavior— <i>Albrecht</i>					X						
Theory of Planned Behavior— <i>Ajzen</i>					X X		X				
Theory of Reasoned Action— <i>Ajzen-Fishbein</i>					X X X		X X X				
Theory of Symbols— <i>Langer, Pierce, Morris</i>						X					
Theory X-Theory Y— <i>McGregor</i>								X			
Theory-Heuristic-Systematic Model— <i>Chaiken</i>					X						
Trait Theory— <i>Infante &amp; Rancer</i>						X	X				
Transactive Model— <i>Wegner, Hollinshead &amp; Grandon</i>						X					
Transcendent Development Communication— <i>Waisbord et al</i>						X					
Transportation Theory— <i>Gitlin, Green &amp; Black</i>					X						
Truth Default Theory— <i>Levine</i>								X			
Two-Step Flow of Communication— <i>Katz &amp; Lazarsfeld</i>	X					X		X X			
Uncertainty Management Theory— <i>Brashers</i>						X		X			
Uncertainty Reduction Theory— <i>Berger [9]</i>	X				X X X X X X X X				X		
Undocumented Critical Theory— <i>Agular &amp; Juarez</i>											X
Uses and Gratifications— <i>Katz [35]</i>	X				X X X X X		X X X X X				
Vigilant Interaction Theory— <i>Hirokawa</i>						X					
Voice and Silence— <i>Clair</i>						X					
Whiteness Theory— <i>Nakayama &amp; Krizek</i>						X					
Womanist Rhetorical Theory— <i>Watkins-Dickerson</i>											X
Yale Attitude Change— <i>Hovland</i>								X		X	