

Text Comparison

- latest editions of Comm Theory texts

Griffin, Ledbetter & Sparks - A First Look at Comm. Theory

McGraw-Hill, 11th edition, 2023

see www.afirstlook.com for more resources

West & Turner (McGraw-Hill) 7th edition, 2022

Dainton & Zelley (Sage) 4th edition, 2019

Floyd, Schrot, Erbanta & Scharp (Taylor & Francis)

2nd edition, 2022

Littlejohn, Foss & Oetzel (Waveland) 11th edition, 2017

Wood (Wadsworth) 3rd edition, 2004

Infante, Rancer, Avtgis, & MacGeorge (Kendall Hunt) 2nd 2017

Baldwin, Perry & Moffit (Pearson) 2004

Croucher (Routledge) 2015

Stacks, Salwin & Eichhorn (Routledge) 3rd edition, 2019

Austin, Orbe & Sims (Routledge) 3rd edition, 2019

This table updated October 4, 2022

A First Look - Full	A First Look - Brief	A First Look - Archive	West & Turner	Dainton & Zelley	Floyd, Schrot, et al	Littlejohn, Foss & Oetzel	Wood	Infante, Rancer, et al	Baldwin, Perry & Moffit	Croucher	Stacks & Salwin	Austin, Orbe & Sims
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THEORIES BY CONTEXT

Interpersonal Communication: *Interpersonal Messages*

Symbolic Interactionism–Mead [5]	X		X	X	X	X						
Expectancy Violations Theory–Burgoon [6]	X		X	X	X	X		X				
Family Communication Patterns Theory–Koerner & Fitzpatrick [7]	X				X	X		X		X		
Attribution Theory–Heider & Kelly		X	X		X	X	X		X	X		
Linguistic Relativity–Sapir & Whorf		X					X	X		X		
Social Construction–Shotter, Harre, others		X				X						
Structural Linguistics–de Saussure		X					X					
Dialogic Ethics–Buber		X										
Phenomenology–Husserl, Merleau, Ponty, Fish, Gadamer, Ricoeur		X										
Responsive "I"–Levinas		X										
Constructivism–Delia			X		X	X	X	X	X	X		
Coordinated Management of Meaning–Pearce & Cronen			X	X	X	X	X	X				
Information Theory–Shannon & Weaver			X				X	X	X			
Interpersonal Deception Theory–Buller & Burgoon			X			X	X			X		
Action Assembly Theory–Greene			X			X					X	
Hierarchy of Needs–Maslow			X					X		X		
General Semantics–Korzybski			X					X				
Meaning of Meaning–Richards			X					X				
Mediation Theory of Meaning–Osgood			X									
Goals-Plans-Action Model–Dillard					X	X	X		X			
Interaction Adaptation Theory–Burgoon						X	X			X		
Message Design Logic–O'Keefe		X	X	X								
Cognitive Valence Theory–Anderson								X			X	
Cultural Contacts Theory–Jackson & Bell						X					X	
Presentation of Self–Goffman						X	X					
Speech-Act Theory–Searle, Morris, Wittgenstein					X				X			
Theory of Distanciation–Ricouer						X					X	
Coherentist Theory of Meaning–Ellis						X						
Collective Memorializing–Foss, Smith & Hume						X						
Conversational Analysis–Jackson & Jacobs/Mandelbaum						X						
Conversational Maxims–Grice						X						
Elaborate and Restricted Codes–Bernstein						X						
Ethnic Communication Theory–Onuzulike										X		
Kinesics–Birdwhistell							X					
Nonverbal Immediacy Theory–Anderson								X				

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Interpersonal Communication: <i>Interpersonal Messages</i> (continued)													
Problematic Integration Theory - Babrow								X					
Reader Response - Fish								X					
Rhetorical Sensitivity - Hart									X				
Schema Theory - Kellerman, Wicks, Axelrod, Graber										X			
SMCR Model - Berlo										X			
Theory of Communication Competence - Spitzberg & Cupach								X					
Theory of Symbols - Langer, Pierce, Morris									X				
Theory-Heuristic-Systematic Model - Chaiken							X						
Undocumented Critical Theory - Aguilar & Juarez										X			
Interpersonal Communication: <i>Relationship Development</i>													
Social Penetration Theory - Altman & Taylor [8]	X		X	X	X	X	X	X	X	X			
Uncertainty Reduction Theory - Berger [9]	X		X	X	X	X	X	X	X	X	X		
Social Information Processing Theory - Walther [10]	X		X						X				
Existential Theory - Rogers		X	X										
Reclaiming Conversation - Turkle		X											
FIRO Theory - Schutz			X				X						
Communibiological Perspective - McCroskey							X		X				
Uncertainty Management Theory - Brashers						X			X				
Predicted Outcome Value Theory - Sunnafrank										X			
Reinforcement Theory - Byrne										X			
Interpersonal Communication: <i>Relationship Maintenance</i>													
Relational Dialectics Theory - Baxter & Bakhtin [11]	X		X	X	X	X	X	X	X	X	X		
Communication Privacy Management Theory - Petronio [12]	X		X	X	X	X			X				
Media Multiplexity Theory - Hawthorneaite [13]	X					X							
Social Exchange Theory - Thibaut & Kelley		X	X	X	X	X	X	X	X				
Dialogics - Bakhtin		X							X				
Relational Turbulence Theory - Knobloch		X								X			
Ethical Egoism - Epicurus		X											
Principle of Veracity - Bok		X											
The Interactional View - Watzlawick/Palo Alto Group			X	X	X	X	X						
Politeness Theory - Brown & Levinson					X	X	X		X	X			
Relational Control - Rogers & Farace										X	X		
Trait Theory - Infante & Rancer								X		X			
Emotional Intelligence - Salovey & Mayer					X								
Ethnic-Racial Socialization & Communication - Minnier											X		
Hermeneutics - Ricoeur								X					
Identity Management Theory - Imahori & Cupach								X					
Relationship Dissolution - Knapp											X		
Relational Prayer Theory - Baesler								X					
Social Network Theory - Liu												X	
Strong Black Women Collective - Davis & Jones												X	
Theory of Deferential Adaptation - De La Garza												X	
Theory of Interpersonal Communication Motives - Rubin									X				
Truth Default Theory - Levine									X				

Social Influence: Persuasion					X	X	X	X	
Social Judgment Theory— <i>Sherif & Sherif</i> [14]					X		X	X	
Elaboration Likelihood Model— <i>Petty & Cacioppo</i> [15]	X				X	X	X	X	X
Cognitive Dissonance— <i>Festinger</i> [16]	X				X	X	X	X	X
Categorical Imperative— <i>Kant</i>		X							
Significant Choice— <i>Nilsen</i>		X							
Theory of Reasoned Action— <i>Ajzen-Fishbein</i>					X	X	X	X	X
Inoculation Theory— <i>McGuire & Pfau</i>					X	X	X	X	X
Compliance Gaining Strategies— <i>Marwell & others</i>						X	X	X	
Extended Parallel Processing Theory— <i>Witte</i>					X	X	X		
Theory of Planned Behavior— <i>Ajzen</i>					X	X		X	
Argumentativeness— <i>Infante & Rancer</i>						X	X		
Yale Attitude Change— <i>Hovland</i>							X		X
Agency as Proeian— <i>Campbell</i>						X			
Expectancy Value Theory— <i>Fishbein</i>						X			
Health Belief Model— <i>Janz & Becker</i>									X
Language Expectancy Theory— <i>Burgoon</i>									X
Language Intensity Theory—M. <i>Burgoon</i>								X	
Motivated Information Management— <i>Afifi & Weinter</i>							X		
Risk Perception Attitude Framework— <i>Rimal & Real</i>							X		
Structuration (see Adaptive Structuration)— <i>Fiddens & Poole</i>							X		
Symmetry Theory— <i>Newcomb</i>							X		
Theory of Normal Social Behavior— <i>Rimal, Real, & Lapinski</i>							X		

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Group and Organization Communication: <i>Group Communication</i>													
Functional Persp. on Group Decision Making— <i>Hirokawa & Gouran</i> [20]	X			X	X	X			X	X	X		
Symbolic Convergence Theory— <i>Bormann</i> [21]	X			X	X	X			X		X		
Groupthink— <i>Janis</i>		X	X	X	X		X		X	X	X		
Bona Fide Group Theory— <i>Putnam & Stohl</i>		X				X							
Reflective Thinking— <i>Dewey</i>		X				X							
Adaptive Structuration Theory— <i>Poole</i>		X	X	X	X	X			X	X			
Interact System Model of Decision Emergence— <i>Fisher</i>		X											
Organizational Assimilation— <i>Jablin</i>					X				X		X		
Text and Conversation— <i>Taylor</i>						X	X						
Convergence Theory— <i>Kincaide</i>							X						
Group Development Theory— <i>Tuckman</i>										X			
Input-Process-Output Model— <i>Collins & Guetzkow</i>							X						
Interactive Process Analysis Theory— <i>Bales</i>							X						
Organizational Dissent— <i>Kassing & Croucher</i>											X		
Psychological Reactance Theory— <i>Brehm</i>							X						
Simplified Model of Social Influence Process— <i>Pavitt</i>							X						
Social Support Theory— <i>Goldsmith & Albrecht</i>							X						
Socio-Egocentric and Group-Egocentric Model— <i>Hewit et al</i>							X						
Transactive Model— <i>Wegner, Hollinshead & Grandon</i>							X						
Vigilant Interaction Theory— <i>Hirokawa</i>							X						
Group and Organization Communication: <i>Organizational Communication</i>													
Cultural Approach to Organizations— <i>Geertz & Paganowsky</i> [22]	X		X	X	X	X	X		X	X	X		
Communicative Constitution of Organizations— <i>McPhee</i> [23]	X						X						
Critical Theory of Communication in Organizations— <i>Deetz</i> [24]	X				X	X							
Information Systems Approach to Organizations— <i>Weick</i>		X	X	X	X	X	X	X					
Classical Management Philosophy— <i>Weber, & Taylor</i>		X					X	X	X				
Organizational Identity and Control— <i>Cheney, Thompkins, Barker</i>					X	X				X			
Bilingual Health Communication Model— <i>Hsieh</i>											X		
Collapse Theory of Corporate Image— <i>Moffit</i>							X						
Concertive Control Theory— <i>Barker, Thompkins & Cheney</i>							X						
Corporate Social Responsibility Communication— <i>Tench, Jones & Son</i>							X						
Critical Theory of Corporate Image— <i>Moffit</i>										X			
Culture-Centered Community Health – <i>Dutta</i>											X		
Effective Management Theory— <i>Fayol</i>										X			
Feminine Resistance— <i>Tretheway</i>							X						
Four-Faceted Model ... Leader Identity— <i>Sims</i>											X		
Fully Functional Society Theory— <i>Heath</i>							X						
Human Relations Approach— <i>Likert</i>									X				
Managerial Grid— <i>Blake & Mouton</i>									X				
Motivation-hygiene Theory— <i>Herzberg</i>										X			
Multiple Sequence Model— <i>Poole</i>													
Network Theory— <i>Contractor & Monge</i>										X			
Post Structuralism— <i>Foucault</i>								X					
Situational Crisis Communication Theory— <i>Timothy & Coombs</i>								X					
Situational Leadership— <i>Hersey & Blanchard</i>										X			

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Group and Organization Communications: <i>Organizational Communication</i> (continued)													
Theory of Bureaucracy – Weber								X					
Theory of Independent-Mindedness – Infante										X			
Theory of Normative Social Behavior – Albrecht							X						
Theory X-Theory Y – McGregor										X			
Cultural Context: <i>Intercultural Communication</i>													
Communication Accommodation Theory – Giles [25]	X			X X X X X			X X X						
Face-Negotiation Theory – Ting-Toomey [26]	X			X X X X X			X X						
Co-Cultural Theory – Orbe [27]	X				X X								
Afrocentricity – Asante [28]	X												
Cultural Dimensions – Hofstede		X		X				X		X			
Proxemic Theory – Hall		X X					X			X X			
Black Feminist Thought – Collins / Goins & Austin	X												X
High- and Low-Context Cultures – Hall	X									X			
Dominant Group Theory – Orbe & Razzante	X												
Anxiety-Uncertainty Management Theory – Gudykunst		X	X		X X		X X		X X				
Speech Codes Theory – Philipsen		X		X									
Cross-Cultural Adaptation – Kim							X X	X X		X			
Communication Theory of Identity – Hecht							X						
Cultural Identity Theory – Collier							X						
Culture-Centered Approach to Health							X						
Development Model of Intercultural Sensitivity – Bennet							X						
Differential Adaptation – De La Garaza & Ono							X						
Effective Intercultural Workgroup Theory – Oetzel							X						
Embodiment Communicology – Catt							X						
Ethnography of Communication – Hymes							X						
Hermeneutics – Gadamer							X						
Identity Negotiation Theory – Ting-Toomey							X						
Language Centered Perspective – Johagoa							X						
Participatory Development – Rogers							X						
Performance Ethnography – Conquergood / Turner						X							
Postcolonialism – Said et al							X						
Transcendent Development Communication – Waisbord et al							X						
Whiteness Theory – Nakayama & Krizek							X						

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Cultural Context: Gender and Communication													
Feminist Standpoint Theory – Harding & Wood / Hartsock [29]	X		X	X	X	X	X	X	X				
Muted Group Theory – Kramarae [30]	X		X		X	X	X	X	X				
Epistemic Injustice – Fricker		X											
Genderlect Styles – Tannen			X		X		X						
Different Voice – Gilligan			X										
Feminist – general						X	X	X		X	X		
Queer Theory – Butler							X			X			
Constricted and Constructed Potentiality – Foss & Foss							X						
Feminine Style – Campbell							X						
Gender and Race – Ashcroft & Allen							X						
Invitational Rhetoric of Gender – Foss & Griffin							X						
Social Role Theory – Eagly & Karau							X						
Voice and Silence – Clair							X						
Mass Communication: Media and Culture													
Media Ecology – McLuhan [31]	X		X			X	X						
Context Collapse – boyd & Warwick [32]	X												
Semiotics – Barthes [33]	X					X			X				
Cultural Studies – Hall [34]	X		X	X		X	X						
Critical Theory – Frankfurt School		X					X				X		
Marxism – Marx		X					X			X			
Faustain Bargain – Postman		X					X						
Parasocial Interaction – Rubin		X							X				
Communication Activism for Social Justice – Frey		X											
Four Theories of the Press – Siebert, Peterson, Schramm		X											
Diffusion of Innovation – Katz, Lazarsfeld, Rogers						X	X	X	X		X		
Postmodernism – Lyotard						X	X	X	X	X	X		
Discursive Formation – Foucault							X			X	X		
(Counter) Public Sphere Theory – Squires & Orbe												X	
Critique of Media – Hooks								X					
Decoloization – Leoks								X					
Gatekeeping – Lewin											X		
Knowledge Gap – Minnesota Team/Childers & Post. others											X		
Media and Cultural Production – Bourdieu								X					
New Medium Theory – Poster								X					
Reception Theory – Martin-Barbero										X			
Theory of Hyper(in)visibility – Johnson & Peterman											X		

Mass Communication: Media Effects

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Uses and Gratifications– <i>Katz</i> [35]	X		X	X	X	X		X	X	X	X		
Cultivation Theory– <i>Gerbner</i> [36]	X		X	X		X	X	X			X		
Agenda-Setting Theory– <i>McCombs & Shaw</i> [37]	X		X	X	X	X		X	X	X	X		
Social Learning Theory-Social Cognition Theory– <i>Bandura</i>		X	X	X					X	X			
Two-Step Flow of Communication– <i>Katz & Lazarsfeld</i>		X					X	X	X				
Media Effects Tradition– <i>Bauer, Lazarsfeld & Klapper</i>		X						X					
Communitarian / Civic Journalism– <i>Christians</i>	X												
Excitation Transfer Theory– <i>Zillmann</i>	X												
Resonance Principle of Persuasion– <i>Schwartz</i>	X												
Social Identity Theory– <i>Tajfel with Turner</i>	X												
Spiral of Silence– <i>Noelle-Neumann</i>			X	X		X	X	X	X	X			
The Media Equation– <i>Reeves & Nass</i>			X			X							
Magic Bullet-Hypodermic Needle– <i>Laswell and others</i>						X	X				X		
Media Systems Dependency Theory– <i>Ball-Rokeach & DeFleur</i>						X	X	X					
Argumentative Skill Deficiency Model– <i>Infante & Rancer</i>						X	X						
Media Richness Theory– <i>Daft & Lengel</i>					X		X						
Channel Complementarity– <i>Mohan & Dutta-Bergman</i>						X							
Critical Media Effects– <i>Ramasubramanian</i>											X		
Development Communication– <i>Rogers</i>						X							
Dynamic Motivation Theory– <i>Wang</i>						X							
Entertainment Overcoming Resistance– <i>Sinhal</i>						X							
Limited Effects Model– <i>Klapper</i>						X							
Social Action Media Studies– <i>Anderson & Schoening</i>							X						
Social Action Theory– <i>Anderson & Schoening</i>							X						
Social Network Analysis– <i>Monge & Contractor</i>				X									
Transportation Theory– <i>Gitlin, Green & Black</i>							X						